

Agenda

Wednesday – May 16, 2007

Event registration: 4 p.m. – 9 p.m., Hotel reception

Cocktail reception: 7 p.m. – 9 p.m., Dominican courtyard

Thursday – May 17, 2007

Event Opening – 9:00	Topic – title	Speakers/Panelists	Organization
	Welcome to the 4th GBF	Gill Wilson	Rye Hill Golf Club, CECTA
<i>Presentation of the Life Time Achievement Award.</i>			
Session 1 – 9:30	Topic – title	Speakers/Panelists	Organization
The Golf Think Tank	Presentation: The Golf Benchmark Survey	Andrea Sartori (moderator)	KPMG
	<i>KPMG's Andrea Sartori will present the results of the golf benchmark survey and is joined by the industry's big hitters to assess the current state of play – and what the future holds.</i>	Paul Stringer Bruce Glasco David Withers Ken Schofield Marcel Welling	Nicklaus Design Troon Golf Ransomes Jacobsen Independent EGCOA
Coffee break 11:00 – 11:20			
Session 2 – 11:20	Topic – title	Speakers/Panelists	Organization
Learning from the professional developers	Presentation: Jumeirah Golf Estates	David Spencer	Istithmar Leisure
	<i>Formula for successful golf developments in a challenging global economy... what are the lessons to be learned?</i>	John Strawn (moderator) David Spencer David Brodersen Henrik Bergqvist Gustavo Gabarda	Robert Trent Jones II Istithmar Leisure Landmark Property Management Lübker Golf Resort Sotogrande S.A.
Networking lunch 12:40 – 14:00	Compliments of Gary Player Design István-Szt. Imre room		

Session 3 – 14:00	Topic – title	Speakers/Panelists	Organization
Learning from professional investors	Presentation: Dolphin Capital Investors	Pierre Charalambides	Dolphin Capital Investors
	<i>A panel of experts explain how to secure finance for your development.</i>	Michael Carlson (moderator)	KPMG
		Giovanni Gregoratti	Citi, Real Estate and Lodging Group, Investment Banking
		Pierre Charalambides	Dolphin Capital Investors
		Mathieu Hoeberigs	European Commission
Session 4 – 15:00	Topic – title	Speakers/Panelists	Organization
Building a winning development team	<i>Managing a development team to achieve optimum results... what are the fundamentals.</i>	Bruce Lucker (moderator)	Signature Golf
		Richard Centolella	EDSA
		Neil Oldfield	Southern Golf Construction
		Andy Brown	The Toro Company
		Steve P. Forrest	Arthur Hills / Steve Forrest and Associates
		Marnix von Bartheld	KPMG
Coffee break 16:00 – 16:30			
Session 5/A – 16:30	Topic – title	Speakers/Panelists	Organization
Choosing a golf course designer – signature or non-signature?	<i>What you need to know about one of the most important decisions you'll make for your golf development.</i>	Gill Wilson (moderator)	Rye Hill Golf Club, CECTA
		Boyd Bolte	Greg Norman Golf Course Design
		Erik Larsen	Arnold Palmer Golf Course Design
		Peter Harradine	Harradine Golf
		Jeff Howes	Jeff Howes Golf Design
		Mark Chapleski	Troon Golf
Session 5/B – 16:30	Topic – title	Speakers/Panelists	Organization
Learn from the best in the business	<i>Discover the best practices that have made The K Club, Quinta do Lago (part of the PGA European Tour Courses Group), Fancourt and The Emirates among the most successful golf venues in the world.</i>	Gary Firkins (moderator)	Landmark Media International
		David Adamson	Sports and Leisure Services Ltd
		David MacLaren	PGA European Tour Courses
		Kwaky Donkor	Fancourt Hotel & CC Estate
		Rodd Bogg	Dubai Golf

End of Session – 17:45

Gala Dinner 19:30

Compliments of Nicklaus Design

Venue: Budapest History Museum
 Time: 19:30-22:00
 Dress Code: Business Casual

The venue is a 15 minute walk from the hotel. Groups will leave every 10 minutes starting at 19.15

Friday – May 18, 2007

Session 6/A – 9:00	Topic – title	Speakers/Panelists	Organization
Hungary Country Focus	Presentation: CEE overview plus Hungary case study	Zoltán Kali (moderator)	KPMG
	<i>Combined with an overview of golf prospects in Central and Eastern Europe, the panel discuss the current status and future prospects for the golf business in Hungary.</i>	Attila J. Hegyi Christy O'Connor Jnr Alois Windbrechtlinger Cecília Nógrádi	Birdland Golf & CC Christy O'Connor Jnr Ltd. Pannonia Golf & CC Exclusive Balaton Kft
Session 6/b – 9:00	Topic – title	Speakers/Panelists	Organization
Croatia Country Focus	Presentation: CEE overview plus Croatia case study	Marnix von Bartheld (moderator)	KPMG
	<i>Experts reveal why fast-emerging Croatia has what it takes to become a major golf destination.</i>	Ivan Jakovcic Arianna Novacco Gregor Famira Howard Swan Davor Izakovic	Istrian Region Porto Mariccio Resort CMS Zagreb Swan Golf Designs Ltd. Ministry of the Sea, Tourism, Transport and Development
Coffee break 10:30 – 11:00			
Session 7 – 11:00	Topic – title	Speakers/Panelists	Organization
Golf and Real Estate: A potent combination?	Presentation: Golf resorts, golf communities: Key success factors of top performing real estate	Andrea Sartori (moderator)	KPMG
	<i>Discover the true value of golf to real estate developments, the latest trends and who is buying what and where.</i>	John Goldwyn Richard Browning Scott Ferrell Graeme Grant	Wimberly Allison Tong & Goo Riffa Views Signature Estates Gary Player Design Resort Group International Ltd
End of Session – 12:30			
Golf Tournament 15:00	Compliments of Club Car Pannonia Golf & Country Club Buses will leave at 13.30		