

Agenda

Friday - June 9, 2006

Event Opening - 9:00	Topic – title	Speakers / Panelists	Organization
	Welcome to the 3rd GBF Presentation of the Life Time Achievement Award to Gary Player	Gill Wilson	Rye Hill Golf Club, CECTA
Session 1 – 9:30	Topic – title	Speakers / Panelists	Organization
The Golf Think Tank	Presentation: <ul style="list-style-type: none"> The EMA Golf Market: Outlook for 2020 The Golf Think Tank Interactive discussion with the Captains of Industry on the big issues facing the golf business today and the challenges it will face in the future	Andrea Sartori Andrea Sartori (moderator) John Strawn David Spencer Mike Happe Rolf Hübner	KPMG, Founder of the Golf Business Forum Robert Trent Jones II Nakheel The Toro Company InterContinental Hotels and Resorts
<i>Coffee break 10:50</i>	<i>Compliments of InterContinental</i>		
Session 2 – 11:20	Topic – title	Speakers / Panelists	Organization
Golf & Real Estate	Presentations: <ul style="list-style-type: none"> How do Master Plans increase profitability? Who's Driving Who: Golf or Second Homes? The motivation behind property investment Does golf really sell houses? A thought provoking look at the relationship between golf and the residential market. Hear from the industry specialists on who is buying what and where	Robert Day Russell Bragg Larry Gould (moderator) Russell Bragg Paul Stringer Angelos Markides Alan Berry	WATG Premier Resorts On Course Worldwide Premier Resorts Nicklaus Design Lanitis Development Speedbird Europe Ltd
<i>Networking lunch - 13:00</i>	<i>Compliments of Cyprus Tourism Organisation</i>		

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Session 3/A – 14:15	Topic – title	Speakers / Panelists	Organization
A Blueprint to Success - Golf Development	Presentations:		
	<ul style="list-style-type: none"> Water management during the development phase Golf Development from the Constructor's Viewpoint 	Eric Tortelier Ray Wilson	Toro Irrigation Products Southern Golf
	Golf Course Development Learn the tough decisions that need to be made in the design, planning and construction phase to help create a sustainable and profitable development	Bruce Lucker (moderator) Scott Ferrell Chris Singer Ray Wilson Eric Tortelier	Signature Golf Gary Player Design WATG Southern Golf Toro Irrigation Products
Session 3/B – 14:15	Topic – title	Speakers / Panelists	Organization
A Blueprint to Success - Golf Operations	Presentations:		
	<ul style="list-style-type: none"> 5 Key Steps to a Successful Operation 	Bruce Glasco	Tron Golf
	Golf Course Operations Learn from the industry experts on the key ingredients to successful operations. International management companies and key suppliers to the industry discuss the secrets of operating a profitable golf course	Gill Wilson (moderator) Toby Davis Mark Chapleski David Withers Austen Sutton	Rye Hill Golf Club, CECTA KemperSports Management Tron Golf Ransomes Jacobsen Syngenta
<i>Coffee break - 15:45</i>		<i>Compliments of Syngenta</i>	
Session 4 – 16:15	Topic – title	Speakers / Panelists	Organization
Golf Tourism	Presentations:		
	<ul style="list-style-type: none"> Challenging the Giants of Golf Tourism The PGA European Tour: an international platform for golf tourism 	Roger Pride Tim Shaw	Visit Wales PGA European Tour & Ryder Cup Europe
	Golf Tourism - A Global Business Who is the modern day golf tourist, what do they look for in a destination and where is he/she going? Senior executives from the world of Golf and Tourism discuss the recent trends in the market and how best to position your golf course/region as a destination of choice	Marnix von Bartheld (moderator) Roger Pride Ahmad Marei Andrew Stanley Tim Shaw	KPMG, Director Golf Business Forum Visit Wales Egyptian Tourism Authority Golfbreaks.com PGA European Tour & Ryder Cup Europe
End of Session – 17:45			
<i>Gala Dinner - 20:00</i>		<i>Compliments of Nicklaus Design</i>	
Venue:	Outdoor Olive Terrace, Aphrodite Hills Resort Hotel		
Time:	20:00-23:00		
Dress Code:	Smart Casual		

Saturday - June 10, 2006

Networking Breakfast - 8:00

Event Re-Opening - 9:00

Session 5, Part 1 - 9:10	Topic – title	Speakers / Panelists	Organization
Cyprus Country Focus	Presentation:		
	<ul style="list-style-type: none"> Opening Speech 	Dr. Michalis Sarris	Minister of Finance Republic of Cyprus
	<ul style="list-style-type: none"> Setting the scene 	Demetris Vakis	KPMG in Cyprus
	Cyprus Country Focus	Demetris Vakis (moderator)	
	We put the spotlight on the Cypriot golf market. Local developers, tourism officials, financial institutions and other relevant stakeholders discuss the practicalities of future golf course development on the island	Charalambos Panayiotou Anna Sofroniou Vafeades Representative of CTO	Tsada Golf Club CISCO Cyprus Tourism Organisation
		Peter Bradburn	Aphrodite Hills Golf Course

Session 5, Part 2 – 10:30	Topic – title	Speakers / Panelists	Organization
Greek Country Focus	Presentations:		
	<ul style="list-style-type: none"> Setting the scene 	Peter Michel Heilmann	INVgolf
	Greek Country Focus	Peter Michel Heilmann (moderator)	
	Golf development in Greece: dream or reality? A thought-provoking and interactive debate on the current and future position of the Greek golf industry	Mark Potiriadis	MindCompass Developments S.A
		Roddy Carr	IMG Tourism
		Dr. Konstantinos Zacharopoulos	Tourism Development Company
		Peter Harradine	Harradine Golf

Coffee break- 11:50

Compliments of MindStyle

Session 6 – 12:20	Topic – title	Speakers / Panelists	Organization
Finance	Presentations:		
	<ul style="list-style-type: none"> Private Equity: investing in integrated golf resorts 	Miltos Kambourides	Dolphin Capital Partners
	Is there money for golf related projects?	Andrea Sartori (moderator)	KPMG, Founder of the Golf Business Forum
	Where is the money for golf projects? An interactive panel discussion with financial institutions and private equity groups on how best to secure financing for your development	Miltos Kambourides Timothy Dennehy Moreno Novacco Savvakis C. Savvides Jonathan Price	Dolphin Capital Partners Mizuho Corporate Bank Porto Marricchio Resort Cyprus Development Bank CMS Cameron McKenna

Closing lunch - 13:30

Compliments of Robert Trent Jones II

Golf Tournament - 14:30 Compliments of Club Car